Data journalism in science

UK Conference of Science Journalists, 25 June 2012

Peter Aldhous, San Francisco Bureau Chief

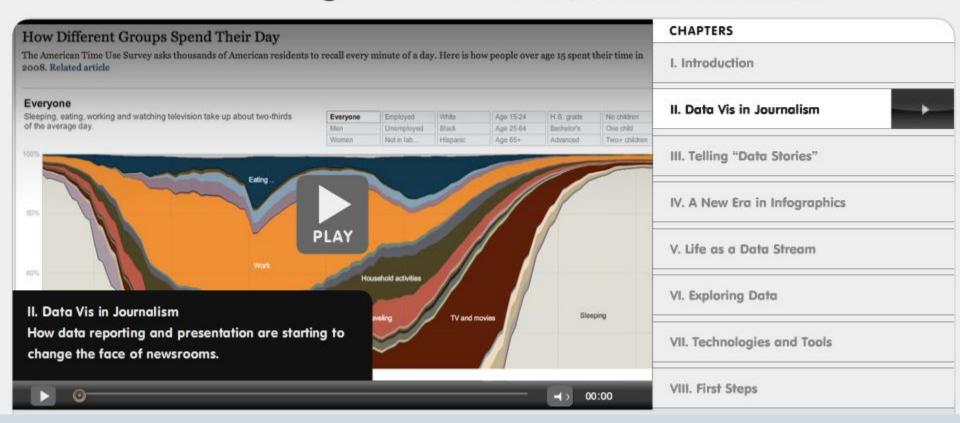
peter@peteraldhous.com



From the ashes of the news industry, a phoenix?

Journalism in the Age of Data

A video report on data visualization as a storytelling medium Produced during a 2009-2010 Knight Journalism Fellowship Total Running Time: 54 Minutes; with related information and links



Watch the video.

Words from the wise ...



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News Media Digital media

Analysing data is the future for journalists, says Tim Berners-Lee

Inventor of the world wide web says reporters should be hunting for stories in datasets



Comments (9)

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Charles Arthur The Guardian, Monday 22 November 2010 Article history



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Berners-Lee: Facebook could fragment web Founder of world wide



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ADS BY YABUKA.COM >





Tim Berners-Lee. Photograph: Guardian

The basics

Sort

Largest to smallest; Alphabetical etc

Aggregate

Count, Sum, Mean, Median, Maximum, Minimum etc

Filter

Select a defined subset of the data

Join

Merge entries from two or more datasets based on common field(s), e.g. unique ID number, last name and first name

A note of caution: data is often 'dirty'

Data can be seductive, but never simply assume that it is correct and consistent. Examine any data you obtain to see how it is organized, and to scan for potential errors.

You will almost always need to reformat and edit data to suit your purposes; frequently you will have to do extensive data "cleaning".

Simple reformatting and editing can be done using a spreadsheet, but for bigger cleaning tasks, use:

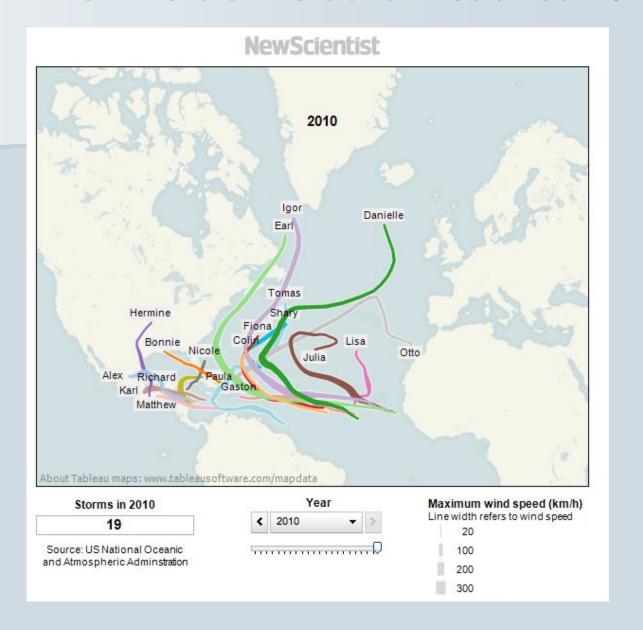
Google Refine

There are good video tutorials for this tool at the link above.

Please clean me!

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REVIEWER				MIDDLE										
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4	512096	%GUENTHER	RAINER		NG	MD	UNIVERSITATSKLINIKUM SCHLE	SCHITTENHELMSTR 12	KIEL	NG	24105	GM	11/19/2007	DEM .
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6	16648	%RIBOT%	THOMAS	L	NG	MD	ARNETT	2600 GREENBUSH ST	LAFAYETTE	IN	47904	US	5/5/2000	DEM
7	16648	%RIBOT%	THOMAS	L	NG	MD	ARNETT	2600 GREENBUSH ST	LAFAYETTE	IN	47904	US	8/21/1981	DEM
8	16648	%RIBOT%	THOMAS	L	NG	MD	ARNETT	2600 GREENBUSH ST	LAFAYETTE	IN	47904	US	9/11/2003	DEM
9	16648	%RIBOT%	THOMAS	L	NG	MD	ARNETT	2600 GREENBUSH ST	LAFAYETTE	IN	47904	US	6/9/1998	DEM
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Online interactive data visualisation



Explore the graphic

Atlantic storm data

Storm ARLENE is number 1 of the year 2011											
*****************										_	
Month	Day	Hour	Lat.	Long.	Dir.	Spe			nd	Pressure	Type
June	28	6 UTC	19.9N	92.8W	deg	mph	kph	30 mph		1007 mb	
June	28	12 UTC	20.3N	93.1W	325 deg	4 mph	7 kph	35 mph	55 kph	1006 mb	
June	28	18 UTC	20.7N	93.5W	315 deg	5 mph	9 kph	40 mph	65 kph	1006 mb	Tropical Storm
June	29	0 UTC	21.0N	93.9W	310 deg	4 mph	7 kph	40 mph	65 kph	1005 mb	Tropical Storm
June	29	6 UTC	21.2N	94.5W	290 deg	5 mph	9 kph	40 mph	65 kph	1003 mb	Tropical Storm
June	29	12 UTC	21.3N	95.3W	280 deg	8 mph	12 kph	50 mph	85 kph	1000 mb	Tropical Storm
June	29	18 UTC	21.4N	95.6W	290 deg	2 mph	3 kph	60 mph	95 kph	998 mb	Tropical Storm
June	30	0 UTC	21.6N	96.1W	295 deg	5 mph	9 kph	60 mph	95 kph	996 mb	Tropical Storm
June	30	6 UTC	21.6N	97.0W	270 deg	9 mph	14 kph	65 mph	100 kph	994 mb	Tropical Storm
June	30	12 UTC	21.6N	97.3W	270 deg	2 mph	3 kph	65 mph	100 kph	993 mb	Tropical Storm
June	30	18 UTC	21.5N	98.1W	260 deg	8 mph	12 kph	50 mph	85 kph	998 mb	Tropical Storm
July	1	0 UTC	21.1N	98.7W	235 deg	6 mph	11 kph	35 mph	55 kph	1002 mb	Tropical Depression
Storm BRET is number 2 of the year 2011											
Storm BRET is number 2 of the year 2011											
Month	Day	Hour	Lat.	Long.	Dir.		ed	Wir	nd	Pressure	Type
July	16	6 UTC	30.7N	79.7W	deg	mph	kph	25 mph		1014 mb	1/pc
July	16	12 UTC	30.3N	79.4W	145 deg	4 mph	7 kph	25 mph		1014 mb	
July	16	18 UTC	29.8N	79.1W	155 deg	5 mph	9 kph	25 mph	35 kph	1014 mb	
July	17	0 UTC	29.3N	78.8W	150 deg	5 mph	9 kph	25 mph	35 kph	1014 mb	Low
July	17	6 UTC	28.8N	78.5W	150 deg	5 mph	9 kph	25 mph	35 kph	1014 mb	Low
July	17	12 UTC	28.3N	78.3W	160 deg	5 mph	9 kph	30 mph	45 kph	1014 mb	Low
July	17	18 UTC	27.8N	78.2W	_	_	_	_	55 kph	1013 mb	Tropical Depression
-		0 UTC	27.5N		170 deg	5 mph	9 kph	35 mph			
July	18			78.1W	165 deg	3 mph	5 kph	40 mph	65 kph	1008 mb	Tropical Storm
July	18	6 UTC	27.1N	78.0W	165 deg	4 mph	7 kph	45 mph	75 kph	1001 mb	Tropical Storm
July	18	12 UTC	27.4N	77.5W	55 deg	5 mph	9 kph	50 mph	85 kph	999 mb	Tropical Storm
July	18	18 UTC	27.8N	77.1W	40 deg	5 mph	9 kph	_	110 kph	995 mb	Tropical Storm
July	19	0 UTC	28.4N	76.8W	25 deg	6 mph	11 kph	_	110 kph	996 mb	Tropical Storm
July	19	6 UTC	29.0N	76.6W	15 deg	6 mph	11 kph	60 mph	95 kph	999 mb	Tropical Storm
July	19	12 UTC	29.5N	76.2W	35 deg	6 mph	11 kph	50 mph	85 kph	999 mb	Tropical Storm
July	19	18 UTC	30.0N	75.8W	35 deg	6 mph	11 kph	50 mph	85 kph	999 mb	Tropical Storm
July	20	0 UTC	30.5N	75.3W	40 deg	6 mph	11 kph	50 mph	85 kph	1000 mb	Tropical Storm
July	20	6 UTC	30.9N	74.7W	50 deg	6 mph	11 kph	50 mph	85 kph	1001 mb	Tropical Storm
July	20	12 UTC	31.4N	74.1W	45 deg	8 mph	12 kph	50 mph	85 kph	1002 mb	Tropical Storm
July	20	18 UTC	31.9N	73.4W	50 deg	8 mph	12 kph	50 mph	85 kph	1005 mb	Tropical Storm
July	21	0 UTC	32.4N	72.7W	50 deg	8 mph	12 kph	50 mph	85 kph	1005 mb	Tropical Storm

Free tools for online data visualisation

Tableau Public

Many Eyes

Google Documents Gadgets

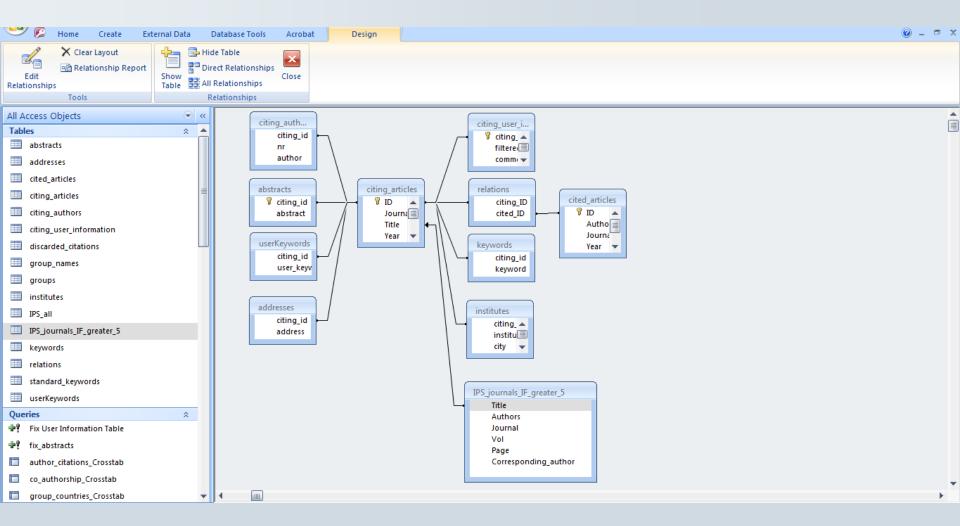
Google Fusion Tables

Google Public Data Explorer

The basic tools: spreadsheets ...

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... and database managers



NewScientist

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My 'non-human' DNA: a cautionary tale

-) 15:02 26 August 2009 by Peter Aldhous
-) For similar stories, visit the Genetics Topic Guide

"This is a strange question, but are you sure this is Homo sapiens?"

It's not every day that an expert queries whether your DNA is human, so when I received this comment by email earlier this month I was somewhat bemused.

I am not in fact the result of a coupling between human and alien, nor the product of some twisted genetic experiment. Instead, Blaine Bettinger, who blogs as The Genetic Genealogist, had been baffled by a DNA profile generated in error by deCODEme, a leading commercial "personal genomics" service provided by Decode Genetics in Reykjavik, Iceland. The false profile seems to be the fault of a software bug.

No harm was done, but the incident serves as a cautionary tale for personalised medicine. As we move towards a future in which readouts from our genomes will routinely be queried by computer systems to help doctors make important clinical decisions, similar glitches could cause prescribing errors – with patients being given drugs at the wrong dose, drugs that won't work, or ones that could even trigger serious side effects in people with a

Data: Downloads of my own genetic scans, performed by 23andMe and DeCode Genetics. Corresponding data for my DNA markers read from the same companies' online "genome browsers".

Findings: DeCode had a glitch in its database software that could cause the presentation of an erroneous mitochondrial DNA profile in its genome browser.

Read the story

DeCode's genome browser



Spreadsheets

Microsoft Excel

<u>Libre Office</u> or <u>Open Office</u> Calc

Google Documents

Database managers

Microsoft Access

MySQL

PostgreSQL

SQLite

Beware running with scissors

Seek expert advice if what's needed is rigorous statistical analysis!

DIY statistical analysis: experience the thrill of touching real data

The story of one man's efforts to re-analyse the stats behind a BBC report on bowel cancer is a heartwarmingly nerdy one

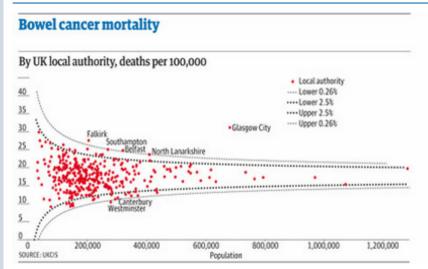




Ben Goldacre guardian.co.uk, Friday 28 October 2011 17.31 EDT Comments (60)







A funnel plot of bowel cancer mortality rates in different areas of the UK

The BBC has found a story: "Threefold variation' in UK bowel cancer rates". The average death rate across the UK from bowel cancer is 17.9 per 100,000 people, but in some places it's as low as 9, and in some places it's as high as 30. What can be causing this?

Journalists tend to find imaginary patterns in statistical noise, which we've covered many times before. But this case is particularly silly, as you will see, and it has a heartwarming, nerdy twist.

Society

Cancer · Bowel cancer

Science

Cancer

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Bad science

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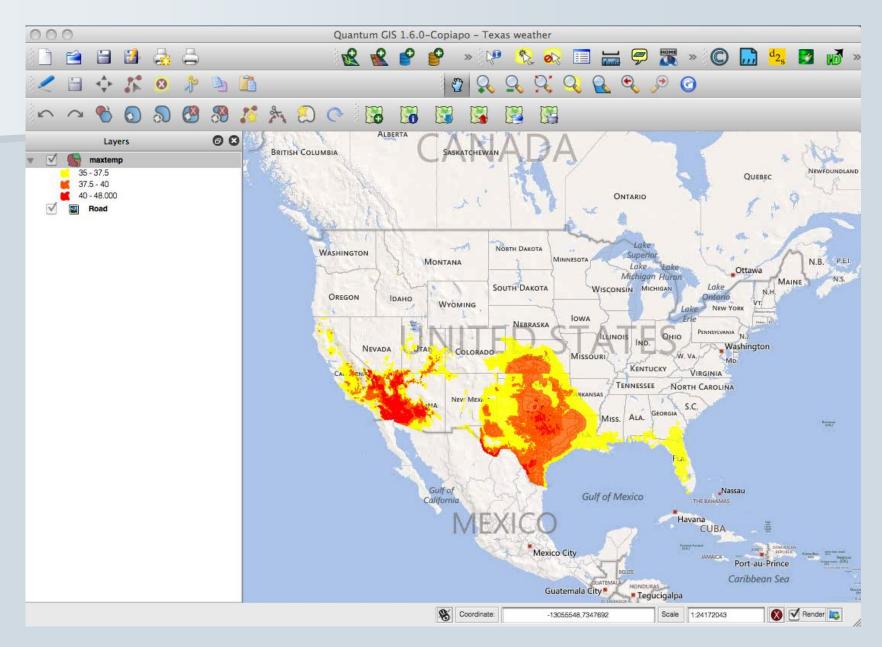
Bad science

Related

18 Apr 2007

Aspirin linked to lower risk of bowel and prostate cancer

Putting data onto maps

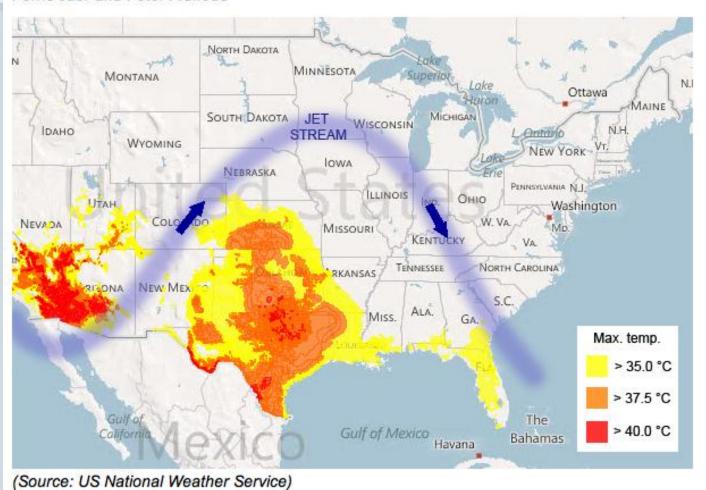


Extreme US weather: La Niña or constipated jet stream?

16:14 16 August 2011



Ferris Jabr and Peter Aldhous



NewScientist

Explore the graphic online

Free GIS software

Quantum GIS

<u>MapWindow</u>

Other free mapping tools

Google Maps

Google Earth

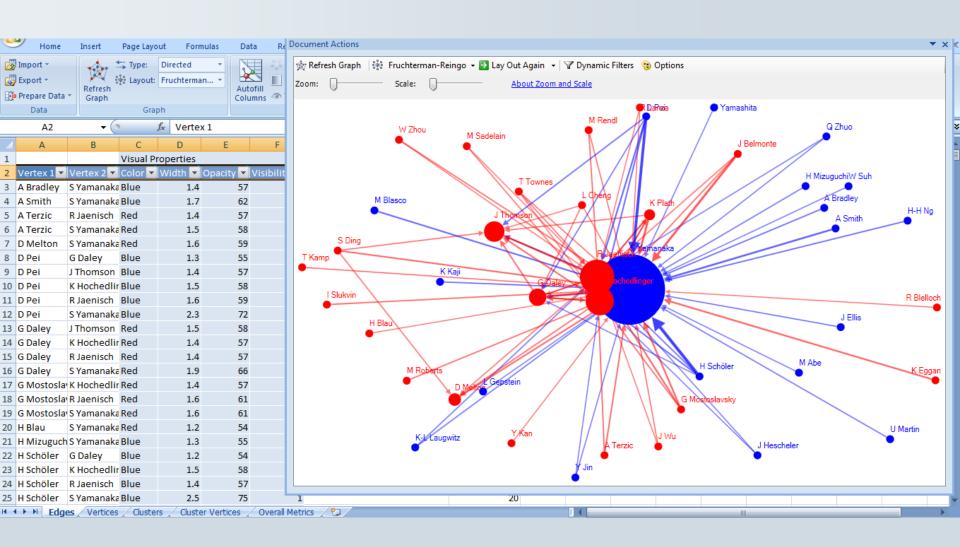
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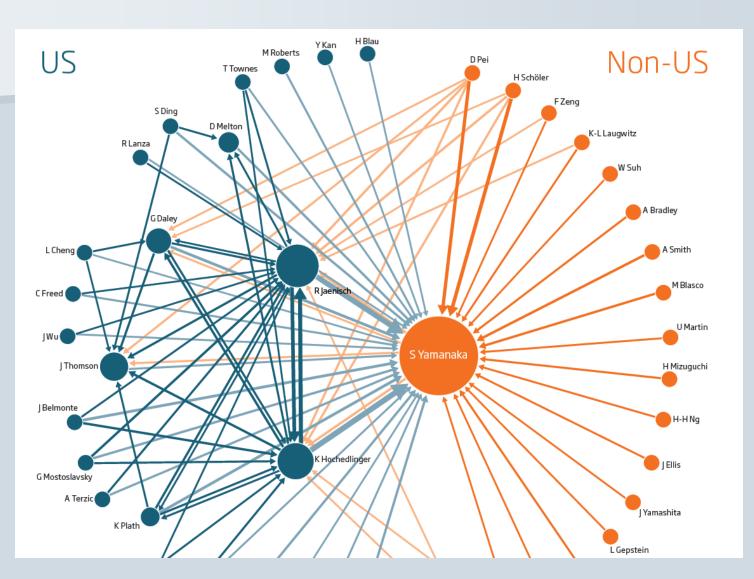
<u>Indiemapper</u>

Geocommons

Network analysis



NewScientist



Data: Citations between corresponding authors of papers on "induced pluripotent stem cells" in highimpact journals.

Findings: This map of influence and connections in the field may help explain why non-US scientists seem to be losing the race to publish

Software for network analysis

NodeXL (free, extension to Excel 2007/2010)

Gephi (free)

UCINET (free trial version for 60 days, then \$250)

Statistical analysis



Exclusive: Poor schools' TAKS surges raise cheating questions

09:42 PM CST on Sunday, December 19, 2004

By JOSHUA BENTON and HOLLY K. HACKER / The Dallas Morning News

A Dallas Morning News data analysis has uncovered strong evidence of organized, educator-led cheating on the TAKS test in dozens of Texas schools – and suspicious scores in hundreds more.

The analysis found a poor urban school where third- and fifth-graders are among the state's weakest readers – but the fourth-graders beat out the state's most elite schools. That's despite the fact that many of its students have trouble speaking English.

It found a desperately impoverished school where the fourth-graders have trouble adding and subtracting – but nearly all the fifth-graders got perfect scores on the math portion of the Texas Assessment of Knowledge and Skills.

And it found schools where in one year's time – if the scores are to be believed – children devolved from top students to barely being able to read.

The News' findings have led to cheating inquiries in three Texas school districts, including the state's two largest, Dallas and Houston. One of the schools under investigation is a National Blue Ribbon School that a year ago was touted by federal officials as an example of top academic achievement.

About this series

For this story, The Dallas
Morning News analyzed
school test scores on the
Texas Assessment of
Knowledge and Skills. Now in
its second year, the exam is
required for public-school
students in grades three
through 11.

The state focuses on school passing rates on the TAKS - that is, the percentage of students who met state standards. *The News* analysis used average scale scores, a more specific

Data: Regression analysis of Texas standardized assessment tests.

Findings: Reporters turned a story about one school's alleged cheating on standardized tests into a piece about cheating across the state. They used regression analysis to show some suspicious improvements among historically lowperforming schools, including a "desperately impoverished school where the fourth-graders have trouble adding and subtracting - but nearly all the fifth-graders got perfect scores on the math portion of the Texas Assessment of Knowledge and Skills". The Morning News also found that the Texas Education Agency doesn't use its own data to perform similar analysis.



Page 14A Sunday, December 19, 2004 II

FROM THE FRONT PAGE

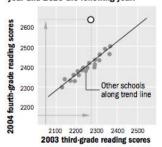
Dallas News.com The Ballas Morning News

THREE SCHOOLS: OFF THE CHARTS

How to read a "scatterplot" chart

A scatterplot is a chart that shows the relationship between two sets of data. In the charts at right, one set of school scale scores is along the horizontal axis; another set is plotted along the vertical axis. Where the two scores intersect is where the school sits on the chart. As the pattern of dots shows, the two sets of data are closely linked to each other in most schools. The schools suspected of cheating are outliers.

A basic example is shown below, using a hypothetical school that scored 2275 one year and 2620 the following year.

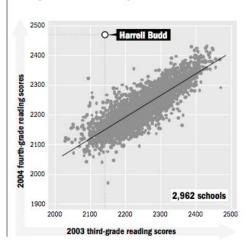


SOURCE: Test scores provided by Texas Education Agency

Harrell Budd Elementary, Dallas

Student stats: 748 students; 94.7 percent poor; 43.3 percent limited English proficiency

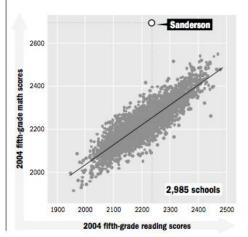
■ Harrell Budd scored poorly in third and fifth grade. But its fourth-grade scores were among the best in the state.



Sanderson Elementary, Houston

Student stats: 365 students; 97.8 percent poor; 14.9 percent limited English proficiency

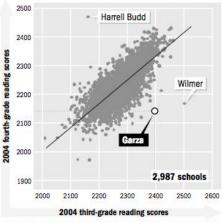
■ Sanderson's fourth-grade math scores were exceedingly low. Its fifth-grade scores were No. 1 in the state.



Garza Elementary, Brownsville

Student stats: 810 students; 99.6 percent poor; 78 percent limited English proficiency

■ Garza's third-grade students, most of whom have problems with English, finished in the top 2 percent of the state in English reading.



Also visible as outliers on the chart: Wilmer Elementary – currently the target of a state cheating investigation – and Harrell Budd

HOLLY K. HACKER/Staff Writer and CHRIS MORRIS/Staff Artist

Free software for statistical and graphical analysis

R, plus RAndFriends or RStudio for more user-friendly interfaces

Data journalism tutorials

Spreadsheet <u>tutorial</u> in Excel 2010

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Data journalism in science

UK Conference of Science Journalists, 25 June 2012

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